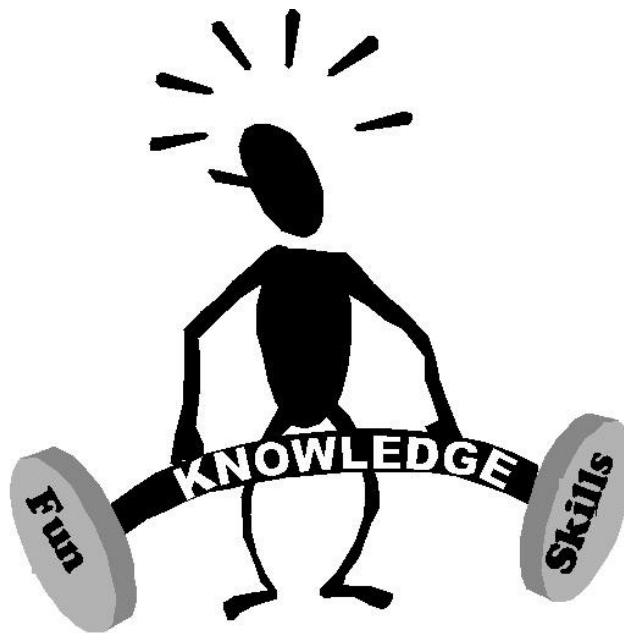




Extreme Youth Leadership ADAC Plan of Action for 2009



Community Assessment:

I like where I live because...

1. No bad traffic
2. clean
3. by the lake
4. close net community
5. convenient locations

My favorite thing to do where I live is...

1. play sports
2. fishing and hunting
3. dancing
4. shopping
5. hanging with friends

If I could change one thing where I live, it would be...

1. the people that live there
2. drug problems and drinking
3. people's environment
4. more places to eat
5. more youth activities

The favorite thing the youth in my community like to do is...

1. partying and clubbing
2. talk a lot
3. sex and teen pregnancy
4. movies
5. sports

One thing the youth in my community do that worries adults is...

1. sex
2. partying and under age drinking
3. breaking curfew
- 4.
5. religion

One thing the adults in my community do that worries youth is...

1. live through their kids
2. support bad behavior
3. alcohol abuse
4. inappropriate relations
5. setting bad examples

The biggest issue in my community is...

1. BOREDOM

What is being done to address this issue in my community is...

1. clubs / bars
2. fishing tournaments

3. concerts
4. Diboll Day
5. church events

What I can do to address this issue is...

1. start more events
2. get youth more involved
3. start up a teen club
4. more involvement of positive parents
5. more school programs

Who do you want to target?

Underage partying where drugs and alcohol.

Where is the issue taking place?

At homes of peers.

What are you going to do?

Stage a county wide event where students will gather with local officials and put on a shattered dreams.

Who in the community can help you?

Local Fire Department, police, parents, ADAC, TXDOT, and Coalition

What is it you hope to accomplish with your project?

Shocking the community into making life changes against drugs and alcohol abuse on the their grounds.

Who are you targeting?

Underage teens who are using drugs and alcohol.

What does the target audience *already* know about the problem?

That a lot of their friends are doing it and nothing is being done to stop it.

What does the target audience *need* to know about the problem?

Death, Health, and Reputation.

How do you plan to put those things that they need to know in your project event?

A drug all star meeting.

What do you want "them" to do afterwards?

Continue a county wide shattered dreams with all the schools.

How will you advertise your project to the Community?

Radio and school events.

How will your project use the following media?

- Community Newspaper
- School Newspaper
- Radio
- Television

Who do you need to include in your project?

Fire Department, police department, parents, friends, and principles.

What do you need from them for your project?

Roads shut down

Accident scene

Hospital cooperation

Project Partnerships

How could your project include the following Community Partnerships?

Community:

- Companies/ Temple Inland
- Parents involvement/ in helping with being dead.
- Community Service Groups
- Churches/ Help with funding and spreading the word.
- Business owners/
- Foundation representative/ ADAC with any funding and advise.

School:

- School Superintendent
- School Board Member(s)
- School Principal
- Teacher(s)
- Counselor
- School Service Groups

CSAP Six Prevention Strategies

1. Dissemination of Information – **knowledge** (get the word out)
The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.

What kind of information are you going to distribute? Serious danger of drinking and driving

- Who will you distribute the information to? community
- How will you distribute the information? Tv, radio, newspaper

1.danger of underage drinking, will be provided by ADAC community.

2.death statistics will be provided by TxDot for community.

2. Prevention Education – **skills**

Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? Knowledge about the result of drinking and driving.
- How will you teach people to refuse the negative and accept the positive? By showing the reality and the consequences of drinking and driving.

Check the skill(s) included in plan:

Communication Personal Social

3. **Alternative Activities – options**

This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do? community group(student board)
- How often will these activities be available? monthly

1. Drug awareness board will be done on when project is up and running for the students.

4. **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project? Kyssed sponsor, ADAC business owners.
- How will you get the community involved? Presenting project to community leaders

1. Mayors of all the communities involved can contribute talking to people

2. TxDot can contribute help with road

3. Local Fire Department can contribute trucks and medical services.

4. Police department can contribute officers.

5. Home Depot can contribute supplies.

6. Hospitals can contribute rooms for the actors playing dead.

7. Broadcasting radio and TV stations can contribute covering the stories and informing the people of the project.

5. **Environmental Approaches – changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes?

Laws: Stop the sell of alcohol from 12:00AM to 10:00PM.

Attitudes: Education on a problem that is taking the lives of our community.

- How will your project change community policies, laws, norms or attitudes?

Attitudes: Shock the people in the county into changing people's minds.

6. **Problem Identification and Referral – helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble?
Support groups, counseling
- Are there people or organizations in your community that you can refer those people to? Church leaders, school counselors, friends, and family

1. Community is the referral source for drinking and driving.
2. Teens is the referral source for choices on underage drinking.
3. Parents is the referral source for not allowing their kids to drink.

Project Results

Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides? Less deaths at the hands of alcohol.

Knowledge Increase: That it is a problem through out the county.

Skills Learned: Public speaking

Attitudes Changed: Towards a problem that no one wants to fix.

Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities? Awareness!

Behavior(s) Changed: Responsibility

Behavior(s) Changed: Alcohol sales to drop

Behavior(s) Changed: Drunk driving to stop

Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities? Create a tradition though out the county.

Condition(s) changed: That all schools in the county will adopt the program stopping underage drinking.

Ability(s) gained: Setting trends

Ability(s) gained: Just saying NO

Project Elevator Speech: Image seeing a loved one such as a your child, niece, nephew Being killed by a drunk driver, how would that make you feel? Would it hit you hard? We would like to put and end to this atrocity and stop the deaths. Are you willing to help or will you let more and more lives be lost sitting by the wayside?

Project Press Release: Agelina County teens unite to put alcohol “behind bars.” Inspired by a recent life changing experience otherwise known as EYL where teens decide to make a difference. Shattered Dreams take place every other year at select high school campuses, but this is so much bigger. These teens plan to host a county wide Shattered Dreams, intending to effect not only teens but parents as well. They are striving to take alcohol of the roads and save lives.

Delegated Duties: List tasks to be completed by who/ when here

Tasks to be completed	By Who	By When
1. Home Depot and Lowes	Chelsea	ASAP
2. Coalition	Brittany	8/6/2009
3. Mayor	Ashley	ASAP
4. Newspaper	Aimee	ASAp
5. Radio Station	Michelle	ASAP
6. DPS	Brandon	ASAP
7. ADAC	Haylee	ASAP
8. TXDOT	Megan	ASAP
9. Hospital	Danielle	8/6/2009 8/9/2009

Team Slogan: Just watch us!

Closing Presentation Information

Team Name: ADAC

We will do a project involving the county as a whole and bring them to the realization of this problem.

The problem we want to change is: Stop drinking and driving.

We want to change this by: Shocking the public into realizing the problem.

The expected results of our project are: Teen deaths involving alcohol to drop.

We want to complete our project on or before: 11/01/2009

Notes: From Katrina and Kyle, "Don't give up! We got your back 100% keep us updated and let us know a date so we can be there."