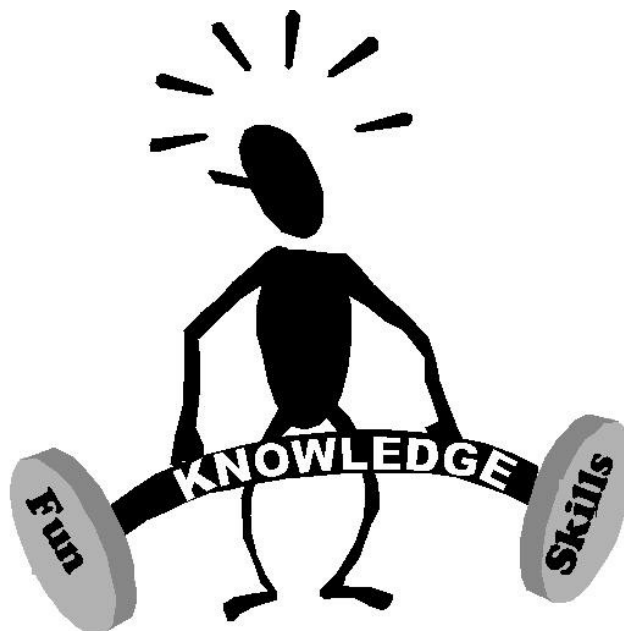




Extreme Youth Leadership Boerne Champion High School Plan of Action for 2009



Community Assessment:

I like where I live because...small town, everyone knows everyone, friendly, people always there for you

My favorite thing to do where I live is...play soccer at city park, homecoming, football games

If I could change one thing where I live, it would be...less drinking, no rumors being spread

The favorite thing the youth in my community like to do is...movies, mall, plaza (all in san Antonio)

One thing the youth in my community do that worries adults is...drugs and bad driving

One thing the adults in my community do that worries youth is...smoking, being to controlling, drinking and driving.

The biggest issue in my community is...drinking and bullying

What is being done to address this issue in my community is...shattered dreams

What I can do to address this issue is...help others

Who do you want to target? Youth and parents

Where is the issue taking place? Underage drinking parties and underage drinking at sonic and Whataburger

What are you going to do? assemblies

Who in the community can help you? Ms. Thompson, principal, teachers, parents.

What is it you hope to accomplish with your project? Stop underage drinking, form a school club, and make the club grow.

Who are you targeting? Classmates and parents

What does the target audience *already* know about the problem? Some know about the affects and some don't. but the ones that drink and know don't care

What does the target audience *need* to know about the problem? That it does affect their health and they need to know the consequences of drinking which means personal stories

How do you plan to put those things that they need to know in your project event? By not only having knowledgeable info at the assembly but also personal stories from different people about how underage drinking has changed their life and how they must live with it.

What do you want "them" to do afterwards? To think about what was said and learn from their mistakes

How will you advertise your project to the Community? Make announcements and posters to hand out,

How will your project use the following media?

- Community Newspaper will look into using it.
- School Newspaper will put what they will be doing in the paper
- Brochures/ flyers/ other printed materials make flyers to hand out
- World Wide Web will put info about assembly on school website
- Email will try to incorporate this
- Text Messaging yes send texts to friends
- Social Networks
 - My Space post bulletins and what not.
 - Face Book put info on face book, maybe create a face book page for it.

Who do you need to include in your project? Morgan's mom does shattered dreams and Boerne, they want to use her somehow, teachers, Luke's dad.

What do you need from them for your project? Donations and support

Project Partnerships

How could your project include the following Community Partnerships?

Community:

- Companies
- Parents fundraising, help make them aware so they make their kids aware
- Community Service Groups
- Churches can get to help support and get word out
- Business owners donations
- Foundation representative

School:

- School Superintendent
- School Board Member(s)
- School Principal help schedule the time and date
- Teacher(s) help with the project
- Counselor
- School Service Groups

Government:

City:

- Mayor
- City Council Member
- City Manager

Police Chief see if he can get a cop or EMS person to come to the assembly to show what a drunk driving accident looks like and just tell about the experience

County:

- County Judge
- County Commissioner

Sheriff see if he can get a cop or EMS person to come to the assembly to show what a drunk driving accident looks like and just tell about the experience.

If/then statements:

This is a logical connection between the problem Identified, the resources needed and strategies implemented. Read the following if/ then statement after filling in these blanks.

The problem we want to address is underage drinking
 If we have funds and support then we can provide assemblies,
 If we provide these activities we will awareness and less underage drinking,
 If we have these results then this problem will be alleviated,
 If this problem is alleviated then this project will be complete.
 If the problem still exists then we will begin an additional plan.....

CSAP Six Prevention Strategies

1. **Dissemination of Information – knowledge** (get the word out)
 The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.
 - What kind of information are you going to distribute? awareness
 - Who will you distribute the information to? Classmates and parents
 - How will you distribute the information? Flyers and announcements
 1. Statistics/visual aides will be provided video/Powerpoint on or before December for our classmates and parents.
 2. Personnel stories will be provided speaker on or before December for classmates and parents.

2. **Prevention Education – skills**

Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? Responsibility, and ability to refuse.
- How will you teach people to refuse the negative and accept the positive? By showing you can still have a fun time without drinking

Check the skill(s) included in plan:

Communication Personal

3. **Alternative Activities – options**

This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do? Be physically active in sports related stuff, go to park, after school clubs or read good books, find your passion, be a mentor, go to EYL camp
 - How often will these activities be available? All these can range from everyday to once a year
1. Join club will be done on during club sign ups and after for all who want to be in that club.
 2. EYL camp will be done on summer for all who want to attend.
 3. Sports activity will be done on whenever person wants to start for whoever wants to do physical activities.

4. **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project? Teachers and parents and school officers
 - How will you get the community involved? Donate, support, and help
1. school can contribute permission to hold event and at what location
 2. parents can contribute donations
 3. Ms. Thompson can contribute whatever she can do to help
 4. Debby Gilbert and Ms. Bradley can contribute can talk about underage drinking

5. **Environmental Approaches – changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes? No this project is based on raising awareness.

Policy

Laws

Norms

Attitudes

- How will your project change community policies, laws, norms or attitudes? Yes

Norms that they believe underage drinking is wrong.

Attitudes Will get you thinking

6. **Problem Identification and Referral – helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble?
By being mentors to those that want them, offer them the chance to go to the Boerne PDAP group. Have them talk to youth pastors.
- Are there people or organizations in your community that you can refer those people to? PDAP group. Youth Pastors. Ms. Thompson.

1. Trish is the referral source for helping with alcohol and drug problems.
2. K-Star is the referral source for Counseling for whatever the person wants and it's free.

Project Results

Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides?

- Knowledge Increase: knowledge that alcohol harms
- Skills Learned: how to have fun without being drunk
- Attitudes Changed: underage drinking is bad

Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities?

Behavior(s) Changed: negative to positive about underage drinking and not wanting to drink anymore

Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities?

- Condition(s) changed: lot of people in clubs (school clubs)
- Condition(s) changed: that it's normal not to drink underage.
- Ability(s) gained: to not drink.

Project Materials

Write down what supplies are needed to complete the project. (Money, place, materials, etc)
People, flyers, announcements, a place to have it, adult cooperation

Project Elevator Speech:

Hi, we are Ismael, Kesley, Luke, and Morgan and we are with Boerne H.E.R.O.S (Helping everyone refuse offered substances) and we are tired of teens in our community saying that all there is to do is drink. We would like to promote awareness of the negative effects of underage drinking and promote an alcohol and drug free lifestyle. To help reduce the number of teens who drink in order to stop this epidemic in our community we need your help and your support to save the lives of our teens, so I ask what can you do/give to help this organization.

Project Press Release: they said for their event a press release would not be required.

Delegated Duties: List tasks to be completed by who/ when here

Tasks to be completed	By Who	By When
1. talk to principal/secure date of event	Morgan	By end of august
2. putting stuff on website/flyers	Kelsey	October
3. Donations	Luke	December
4. getting speakers lined up	Ismael	Early November
5. getting the word out	Everyone	Everyday

Team Slogan:

Closing Presentation Information

Team Name: Heroes of Boerne

We will do a project in the School

The problem we want to change is: underage drinking

We want to change this by: creating awareness and giving more options than just drinking on a boring night.

The expected results of our project are: that students and parents alike will see underage drinking is bad and because of that the percent of underage drinking in Boerne will drop dramatically.

We want to complete our project on or before: before the end of December