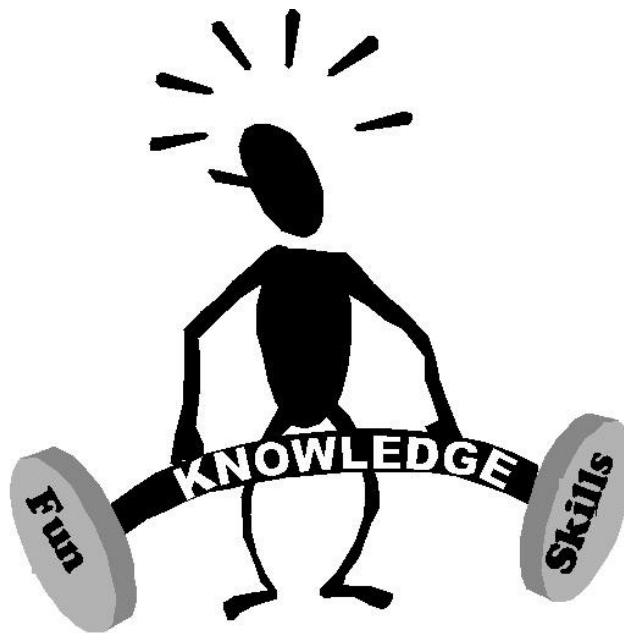




# Extreme Youth Leadership Boy Scout Troop 903 Plan of Action for 2009



## Community Assessment:

I like where I live because...it's a peaceful, small town.

My favorite thing to do where I live is...go to DQ, take in the wonderful view, and go to the O'Connor football games.

If I could change one thing where I live, it would be...add sidewalks

The favorite thing the youth in my community like to do is...go to DQ and the movies

One thing the youth in my community do that worries adults is...robbery and drugs

One thing the adults in my community do that worries youth is...drinking and driving

The biggest issue in my community is...drinking

What is being done to address this issue in my community is...cops and drug dogs

What I can do to address this issue is..."stay way from it!"

Who do you want to target? The youth in Lotus, Texas

Where is the issue taking place? Parties and in the backwoods

What are you going to do? Spread the word, talk to people, and talk to police about where it is occurring

Who in the community can help you? Police, adults, other kids, and businesses that sell alcohol in our community

What is it you hope to accomplish with your project? Lower the amount of Drunk Drivers and the death rates that result from their actions

Who are you targeting? High School youth, and some adults

What does the target audience *already* know about the problem? They know that drunk driving happens, and that death sometimes occurs from such happenings

What does the target audience *need* to know about the problem? They could be arrested, and they should be aware of drunk drivers constantly, even if they are sober

How do you plan to put those things that they need to know in your project event? Power point presentation and flyers.

What do you want "them" to do afterwards? Tell other people. Hopefully, effecting them will cut down on the Drunk Drivers in our community.

How will you advertise your project to the Community? Flyers

How will your project use the following media? enter 2-5 ideas here

- Community Newspaper -- an advertisement (stats, and information on movie night)
- School Newspaper
- Brochures/ flyers/ other printed materials – we will put flyers on cars in the high school campus parking lot with pictures, statistics, and instructions on our power point presentation which will be shown on the community “movie night” which is already established.
- Radio
- Television
- World Wide Web
- Email
- Pod casts
- Text Messaging FWD: Forwards
- Instant Messaging
- Fax Messaging
- Social Networks
  - My Space
  - Face Book
  - Twitter
  - Other

Who do you need to include in your project? The Mayor, High School Youth, and the High School Principle

What do you need from them for your project? The Mayor will grant us permission to project our power point presentation prior to the showing of the monthly community movie. The Principle will give us permission to put flyers on the cars of High School Students.

## Project Partnerships

How could your project include the following Community Partnerships?

### Community:

- Companies
- Parents
- Community Service Groups
- Churches -- The Youth Pastor’s brother was recently killed in a Drunk Driving accident, so the Youth group could possibly get involved.
- Business owners
- Foundation representative

### School:

- School Superintendent
- School Board Member(s)
- School Principal – permission to roam the parking lot in order to post our flyers on cars
- Teacher(s)
- Counselor
- School Service Groups

**Government:**

City:

Mayor Both the Mayor and the City Council Member will most likely be needed to gain permission to show our power point

City Council Member

City Manager

Police Chief

County:

County Judge

County Commissioner

Sheriff

State:

Representative

Senator

National:

Representative

Senator

Others:

**If/then statements:**

This is a logical connection between the problem Identified, the resources needed and strategies implemented. Read the following if/ then statement after filling in these blanks.

The problem we want to address is drunk driving in our community,

If we have a power point presentation, then we can provide knowledge to our community concerning the issue,

If we provide these activities we will hopefully gain a community-wide understanding of the issue surrounding drunk driving, and cut down on the amounts of deaths in our community

If we have these results then this problem will be alleviated,

If this problem is alleviated then this project will be complete.

If the problem still exists then we will begin an additional plan.....

**CSAP Six Prevention Strategies**

1.  **Dissemination of Information – knowledge** (get the word out)

The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.

- What kind of information are you going to distribute? Facts about drunk drivers and deaths related to drunk driving
- Who will you distribute the information to? The high school students and community
- How will you distribute the information? Flyers, newspaper ads, word of mouth, and a powerpoint

1. a power point presentation will be provided via projector by next spring for the high school or city council.

2. Flyers will be provided by the Troop by September for the high school drivers.

2.  **Prevention Education – skills**

Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? Growing awareness, and setting higher standards for themselves
- How will you teach people to refuse the negative and accept the positive? By showing them the effects of their actions

Check the skill(s) included in plan:

Communication     Personal     Social     Critical Analysis  
 Coping     Refusal     Other:     Other:

3.  **Alternative Activities – options**

This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do?
- How often will these activities be available?

4.  **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project? Mayor, principle, parents, high school students, and people in the wrong
- How will you get the community involved? Flyers and invitations to the power point event

1. Matt can contribute the Microsoft Power Point Program
2. Tyler can contribute the flyers which he will make
3. Tanner can contribute connections with the Mayor
4. Troop 903 can contribute their time, flyers, and help with distribution and word of mouth.

5.  Environmental Approaches – **changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes? Yes

Policy

Laws

Norms

Attitudes Our project will change the attitudes of the people in our community by showing them the negative effects of drunk driving

- How will your project change community policies, laws, norms or attitudes?

Norms- hopefully, the issue of drunk driving will take center stage where it belongs

Attitudes- It will add awareness to the cause because there IS drunk driving and there ARE deaths

6.  Problem Identification and Referral – **helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble? “Put a voice in their mind,” and be there for them.
- Are there people or organizations in your community that you can refer those people to? The church, and PDAP Of San Antonio

1. CBC North West Youth Pastor is the referral source for the grim effects of drunk driving deaths.

## Project Results

## Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides?

- Knowledge Increase: awareness on drunk driving
- Skills Learned: awareness of drunk driving, even if you're sober
- Attitudes Changed: people will either feel sad for the families effected, or guilty from their own actions

## Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities?

- Behavior(s) Changed: don't want to drink and drive so much, Get rid of the hush-hush surrounding the issue, and start talking about it!

## Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities?

- Condition(s) changed: less deaths, and awareness
- Ability(s) gained: ability to point out Drunk Drivers on the road, and the strength to say no when asked to ride with a drunk driver

## Project Materials

Write down what supplies are needed to complete the project. (Money, place, materials, etc)

The mayor, the high school principle, city council, Troop 903, adults/parents, and high school students

Movie night, paper, computer, ink, money, time, permission from the mayor/principle, and Microsoft Power Point

**Project Elevator Speech:** Our names are Matt, Tyler, and Tanner. We are from Boy Scout Troop 903. There is a problem there is a problem that needs to be solved on our community, and that is drunk driving. Our plan is to prevent accidents in our community caused by drunk driving by hanging flyers in the High School parking lot on the student's windshields. We would also like to show a short power point presentation before the summer community-wide movie night.

## Project Press Release:

The drunk, the wreck, the kids

The boys of troop 903 have recognized Drunk Driving as a major issue in the community in which they live. Deciding to address this issue, the troop made flyers and hung them on the cars of high school students in the area. Also, the troop presented a power point presentation including facts and statistics to the city council, and to the community at the monthly “movie night.”

The Boy Scouts have worked tirelessly to get the word out about drunk driving and it’s effects. They chose an issue dear to their heart, and included all thirty members to complete the project.

You can support your local Boy Scout troop by attending the community “movie night” next summer! If you would like to help the boy scouts with their project, or you have additional ideas, contact them at (555) 555-5555

###

**Delegated Duties:** List tasks to be completed by who/ when here

<b>Tasks to be completed</b>	<b>By Who</b>	<b>By When</b>
1. Power Point Presentation	Matt	The start of school
2. design and printing of flyers	Tyler	The start of school
3. permission from the principle	Troop 903	A week before school
4. permission for movie night from the mayor	Tanner	Next Spring

**Team Slogan:** “Just Don’t!”

**Closing Presentation Information**

Team Name: The Panthers

We will do a project in the school and community

The problem we want to change is: accidents and deaths that are a direct result from drunk driving

We want to change this by: exposing our community to facts and statistics concerning drunk driving

The expected results of our project are: a dramatic decrease in deaths related to drunk driving

We want to complete our project on or before: City hall movie night -> by next spring

Flyers at the High school -> by Christmas

Flyers in the community -> before Christmas