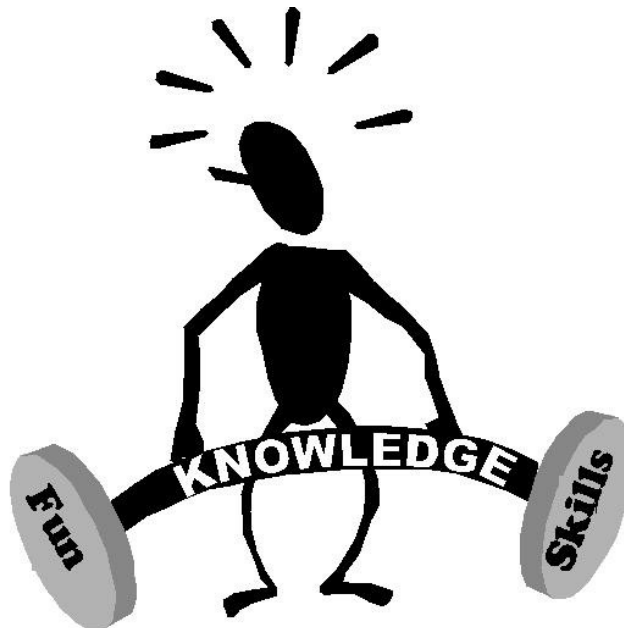




Extreme Youth Leadership

Desert View Middle Youth Impact

Plan of Action for 2009



Community Assessment:

I like where I live because... There are lots of hills for dirt biking, it is not as humid as other places, it is not as busy as cities, there is beautiful scenery, there are lots of fun activities, there are many mountains.

My favorite thing to do where I live is... Dirt biking, go to the mall, play sports, do favorite hobbies, fish with family at lake, go to Carlsbad, ride four-wheelers, drive in the mountains.

If I could change one thing where I live, it would be... Greenery, to have more rain, to stop violence, to change the temperature, to have less violence between the cities.

The favorite thing the youth in my community like to do is... Go to the movies and to the mall.

One thing the youth in my community do that worries adults is... Drug use and selling, drinking, staying out late.

One thing the adults in my community do that worries youth is... When they go out late, drinking and driving, coming home late while underneath the influence.

The biggest issue in my community is... Boredom,

What is being done to address this issue in my community is... Nothing.

What I can do to address this issue is... To have fundraisers, to raise money, start a petition, write to the mayor.

Who do you want to target? Families.

Where is the issue taking place? El Paso.

What are you going to do? Hold assemblies and a lock-in.

Who in the community can help you? Parents, teachers, psychiatrist.

What is it you hope to accomplish with your project? To tell the kids it's not your fault, to talk to your parents and how too, offer them support.

Who are you targeting? Families.

What does the target audience *already* know about the problem? They know about it but don't talk about it.

What does the target audience *need* to know about the problem? They need to know that they should feel comfortable about talking about it.

How do you plan to put those things that they need to know in your project event? To use them in dramas, to organize assemblies.

What do you want "them" to do afterwards? To come together as a team, get the word out, to have family unity, to have family organization to help others.

How will you advertise your project to the Community? Make posters, create a website, advertise on a billboard.

How will your project use the following media? We will hand out brochures and posters at school and in the community, we will create commercials, we already have a website, we will spread the word to our friends and family on social networking sites.

- Community Newspaper
- School Newspaper
- Brochures/ flyers/ other printed materials
- Radio
- Television
- World Wide Web
- Social Networks
- My Space
- Face Book

Who do you need to include in your project? Psychiatrist, teachers, Ms. Rizo, Parents.
What do you need from them for your project? Money, transportation, supplies, support.

Project Partnerships

How could your project include the following Community Partnerships? Parents could provide transportation, churches can provide facilities and any additional funds, the teachers could provide information and other organization skills.

Community:

- Companies
- Parents- transportation and money
- Community Service Groups
- Churches- facilities and any additional funds
- Business owners- they could donate funds or materials
- Foundation representative

School:

- School Superintendent
- School Board Member(s)
- School Principal
- Teacher(s)- information and other organization skills
- Counselor
- School Service Groups

Government:

City:

- Mayor
- City Council Member
- City Manager
- Police Chief

County:

- County Judge
- County Commissioner
- Sheriff

State:

- Representative
- Senator

National:

- Representative
- Senator

Others:

If/then statements:

This is a logical connection between the problem Identified, the resources needed and strategies implemented. Read the following if/ then statement after filling in these blanks.

The problem we want to address is family problems,

If we have parents, teachers, and support from the community then we can provide relief and peace,

If we provide these activities we will have better family lives,

If we have these results then this problem will be alleviated,

If this problem is alleviated then this project will be complete.

If the problem still exists then we will begin an additional plan.....

CSAP Six Prevention Strategies

1. **Dissemination of Information – knowledge** (get the word out)
The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.

- What kind of information are you going to distribute? For kids to not be scared to talk to their parents, for parents to be comfortable with saying why they take their anger out on the children.
- Who will you distribute the information to? Parents and children.
- How will you distribute the information? Assemblies, websites, lock-ins.

1. Information about problems in the family will be provided through assemblies, websites, and lock-ins on October 28, 2009 for the children and parents.

2. **Prevention Education – skills**
Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? Social skills, communication with family.
- How will you teach people to refuse the negative and accept the positive? By showing how much they hurt each other when they fight and by showing how much more peaceful home life will be.

Check the skill(s) included in plan:

Communication Personal Social Critical Analysis

3. **Alternative Activities – options**
This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do? Assemblies and lock-ins.
- How often will these activities be available? Assemblies will take place twice per year. Lock-in will take place after TAKS testing.

1. An assembly teaching families healthy communication skills will be done in the fall and spring for parents and children.
2. A lock-in will be done after TAKS testing for middle school students.

4. **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project? Psychiatrists, parents, family, teachers and businesses (giving donations)
- How will you get the community involved? Advertising through different forms of media.

1. Parents can contribute transportation and money.
2. Teachers can contribute time, support and money.
3. Businesses can contribute food or other materials.

5. **Environmental Approaches – changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes? Yes.

Policy

Laws

Norms

Attitudes- bad attitudes to more happy, peaceful ones

- How will your project change community policies, laws, norms or attitudes? It will encourage better relationships which will then naturally change bad attitudes into good ones.

Attitudes- it will encourage better relationships which will then naturally change bad attitudes into good ones.

6. **Problem Identification and Referral – helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble? We will offer help and support through assemblies and lock-ins.
- Are there people or organizations in your community that you can refer those people to? Yes.

1. A psychiatrist is the referral source for hurt parents and children.

Project Results

Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides?

- Knowledge Increase:
- Skills Learned: better communication skills between parents and children.
- Attitudes Changed: better attitudes toward each other.

Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities? Better communication and actions between parents and children.

- Behavior(s) Changed: Better communication skills in between parents and children.
- Behavior(s) Changed: Better relationships in between parents and children.

Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities?

- Condition(s) changed: enter specific condition changed here
- Ability(s) gained: enter specific ability gained here

Project Materials

Write down what supplies are needed to complete the project. (Money, place, materials, etc)
Fundraising, school building, food and drinks, and support

Project Elevator Speech: Hello. My name is _____. I am part of a group at Desert View Middle School named Youth Impact. We focus on teenage issues such as communication in the family, drug awareness, teenage walking safety, and teenage driving safety. We would like to ask for and appreciate any assistance that you off us to help our program succeed.

Project Press Release:

Delegated Duties: List tasks to be completed by who/ when here

Tasks to be completed	By Who	By When
1. Organize an assembly for Red Ribbon Week	Teachers and students	October
2. Organize an assembly	Teachers and students	Spring
3. Organize a lock-in for relief from TAKS testing	Teachers and students	April or May

Team Slogan: Changing one life at a time.

Closing Presentation Information

Team Name: Youth Impact.

We will do a project in the El Paso community.

The problem we want to change is: communication problems in the family.

We want to change this by: organizing assemblies and a lock-in where we will distribute information, encouragement and support.

The expected results of our project are better relationships and communication skills between family members.

We want to complete our project on or before: April– May of 2010