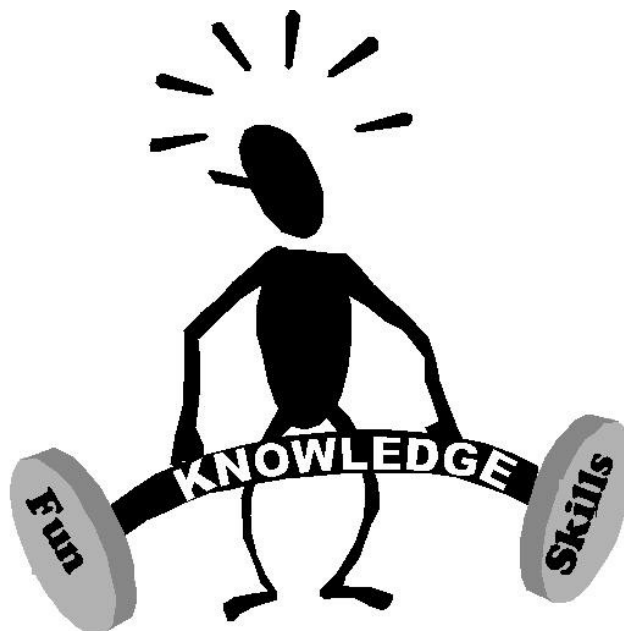




# Extreme Youth Leadership Plan of Action for 2009

## Ennis High School LEADD



## Community Assessment:

I like where I live because...drive-in, adult residence, city pool, polka, and the small size.

My favorite thing to do where I live is...polka, go to drive-ins, go swimming, watch the school football games, and go out of town.

If I could change one thing where I live, it would be...teen pregnancies, drugs and alcohol, cleaner, parties and the close mindedness.

The favorite thing the youth in my community like to do is...party/get drunk, go to drive-ins, go to the park, and have youth parties.

One thing the youth in my community do that worries adults is...racing, drunk driving, partying, lack of moral conscienceness, impulse actions, gangs, and drugs.

One thing the adults in my community do that worries youth is...they're closed minded, drunk driving, and divorces.

The biggest issue in my community is...teen pregnancy, parties, and drinking in general.

What is being done to address this issue in my community is...Impact Ennis and police focus.

What I can do to address this issue is...talk to the police,the mayor, the school board, PTO; have guest speakers, red ribbon week, host talent show, and talk to elementary kids.

Who do you want to target? Everyone, classmates, teachers

Where is the issue taking place? Community

What are you going to do? talent show

Who in the community can help you? Impact Ennis, Bob Taylor, Administration

What is it you hope to accomplish with your project? Realization of what can come from drinking.

Who are you targeting? Classmates and peers

What does the target audience already know about the problem? They know and they think its ok.

What does the target audience need to know about the problem? Emotional journey by being real and dramatic.

How do you plan to put those things that they need to know in your project event? Be affected, realize how bad it is and change.

What do you want "them" to do afterwards? Be affected, realize how bad it is, change.

How will you advertise your project to the Community? See below

How will your project use the following media?

- Community Newspaper
- School Newspaper Announcements
- Brochures/ flyers/ other printed materials
- Radio
- Television
- World Wide Web
- Email
- Pod casts
- Text Messaging
- Instant Messaging
- Fax Messaging
- Social Networks
  - My Space
  - Face Book
  - Twitter
  - Other

Who do you need to include in your project? Parents, members, teachers, assistant principal, Impact Ennis

What do you need from them for your project? time, decorating, donations, support, speakers and visuals

## Project Partnerships

How could your project include the following Community Partnerships? enter 2-5 ideas here

### Community:

- Companies Power plants
- Parents Support
- Community Service Groups Rotary Club
- Churches
- Business owners list of donations
- Foundation representative Impact Ennis

### School:

- School Superintendent
- School Board Member(s) ask for support and participation
- School Principal assistant
- Teacher(s) support
- Counselor sell tickets
- School Service Groups student council

### Government:

City:

- Mayor pro-temp
- City Council Member

- City Manager
- Police Chief

County:

- County Judge
- County Commissioner
- Sheriff

State:

- Representative
- Senator

National:

- Representative
- Senator

### If/then statements:

This is a logical connection between the problem Identified, the resources needed and strategies implemented. Read the following if/ then statement after filling in these blanks.

The problem we want to address is drinking and drugs,  
 If we have supplies, venue, participants then we can provide talent show,  
 If we provide these activities we will money to sent people to camp and raise awareness,  
 If we have these results then this problem will be alleviated,  
 If this problem is alleviated then this project will be complete.  
 If the problem still exists then we will begin an additional plan.....

## CSAP Six Prevention Strategies

1.  **Dissemination of Information – knowledge** (get the word out)  
 The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.
  - What kind of information are you going to distribute?
  - Who will you distribute the information to?
  - How will you distribute the information?

FILL IN:

(name the information) **will be provided** (how?) **on** (when?) **for** (who?)

1. Flyers will be provided hang up on walls on mid-Feb for Helen.
  2. Newspaper will be provided section on mid-Apr for Sponsor and Monica.
  3. Program will be provided insert sheet w/ facts (include resources) on Apr for Ana.
2.  **Prevention Education – skills**  
 Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? confidence, responsibility, time management
- How will you teach people to refuse the negative and accept the positive? shows that the positive actions lead to winning

Check the skill(s) included in plan:

- Communication   
  Personal   
  Social   
  Critical Analysis  
 Coping   
  Refusal   
  Other:   
  Other:

3.  **Alternative Activities – options**

This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do?
- How often will these activities be available?

FILL IN:

(name the activity) **will be done on** (when?) **for** (who?)

1. Venue will be done on ASAP for Sponsor and Cecelie.
2. Decorations will be done on night before show for Helen.
3. Auditions will be done on March for Monica and Matt.

4.  **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project?
- How will you get the community involved?

FILL IN:

Partners Name                      What can they contribute to the project ?

1. Impact Ennis can contribute Speakers and donations
2. Bob Taylor can contribute Support
3. School Board can contribute Support and Attendance
4. Wal-mart can contribute Donations
5. Chilis can contribute Gift card donations

6. HEB can contribute Supply decorations
7. Dominos can contribute Raffle prizes
8. Chicken Express can contribute Raffle prizes
9. Mayor can contribute City support
10. Student Council can contribute Partnership
11. Parents can contribute Volunteering
12. Bubbas BBQ can contribute Raffle prizes

5.  **Environmental Approaches – changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes?

Policy

Laws

Norms

Attitudes

- How will your project change community policies, laws, norms or attitudes?

Policy

Laws

Norms Reverse peer pressure to not drink rather than drink

Attitudes using info and emotions and personal knowledge to change attitudes

6.  **Problem Identification and Referral – helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble?
- Are there people or organizations in your community that you can refer those people to?

FILL IN (enter who) **is the referral source for** (enter problem)

1. School Counselor is the referral source for any problem because they'll find someone who can help if they can't.
2. \_\_\_\_\_ is the referral source for \_\_\_\_\_ .
3. \_\_\_\_\_ is the referral source for \_\_\_\_\_ .

## Project Results

### Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides?

- Knowledge Increase: know facts and consequences
- Skills Learned: confidence, refusal
- Attitudes Changed: reverse peer pressure, more positive attitudes

### Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities?

- Behavior(s) Changed: Say no to drinking, don't need to be cool
- Behavior(s) Changed: more participation
- Behavior(s) Changed: parents attitudes change in regards to acceptance

### Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities?

- Condition(s) changed: less drinking and drug use
- Condition(s) changed: crime and teen pregnancy go down
- Ability(s) gained: higher education and better positive leaders
- Ability(s) gained: Safer Community

## Project Materials

Write down what supplies are needed to complete the project. (Money, place, materials, etc) decorations, audition flyers, judging papers, sign up sheets (also email sign up sheets), tickets programs, insert, write up announcements, flyers for actual show, code of conduct form, voting ballots, certificate for winners

**Project Elevator Speech:** Hi, Im \_\_\_\_\_. I'm a member of the Ennis High Schools Club

LEADD which stands for Leading Ennis Against Destructive Decisions. We're putting on a talent show. Would you like to (donate/offer) (support, decorations, raffle prizes, attendance)?

**Project Press Release:** The Ennis High School LEADD (Leading Ennis Against Destructive Decisions) invites you to attend their annual talent show in late April at the EHS auditorium. The cost is \$5 which will contribute to their cause; raising awareness against drugs and alcohol abuse. There are many talented performers so come support them and bring your whole family!

**Delegated Duties:** List tasks to be completed by who/ when here

<b>Tasks to be completed</b>	<b>By Who</b>	<b>By When</b>
1. Contact possible guest speakers	Cecelie	Jan
2. Auditions/ Rent room for show	Monica	Feb
3. Results phone calls	Helen	Mar
4. Schedules made/ press release	Ana	Mar
5. Flyers/ posters	Helen	Mar
6. Tickets	Matt	Mar (end)
7. Decorations	Monica	Mar (end)
8. Programs/ Ballets/ Inserts	Matt	Mar (end)
9. Set up for show	Monica	Apr (end)
10. Admissions	Cecelie/ Ana	Apr (end)
11. Clean up	Monica	Apr (after show)
12. Post press release	Taylor	May (beginning)

**Team Slogan:** We well LEADD, will you follow? Drugs are as cool as a stain on your shirt.

## Closing Presentation Information

Team Name: LEADD

We will do a project in the Improve Talent Show

The problem we want to change is: drinking and drug abuse

We want to change this by: Informing and educating in a fun way that gives them an alternative

The expected results of our project are: money to send people to camp and raise awareness

We want to complete our project on or before: May 1

Notes: enter any special details here