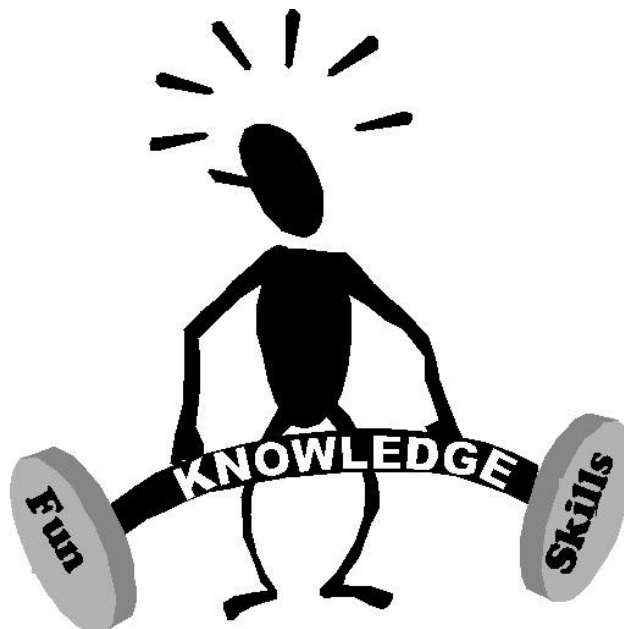




Extreme Youth Leadership Plan of Action for 2009

G.L.O.



Community Assessment:

I like where I live because...it's a small town feeling, there are lots of friends around, you know everyone

My favorite thing to do where I live is...you can do off road sports, there is hunting, and sports you can do also

If I could change one thing where I live, it would be...graffiti in the town, peoples attitudes, drug dealers dealing around town

The favorite thing the youth in my community like to do is...play and going to sporting events, going to the movies, reading and drawing in free time

One thing the youth in my community do that worries adults is...teen pregnancy, underage drinking and drug using

One thing the adults in my community do that worries youth is...adults drinking and driving, adults using all types of tobacco, and fighting amongst themselves

The biggest issue in my community is...weapons being taken into school, littering in the city, drugs being dealed and robberies happening

What is being done to address this issue in my community is...increased and stricter police force, students going to EYL camp

What I can do to address this issue is...adopt a highway, put trashcans on every street corner,

Who do you want to target? Classmates of junior high, community, polluters

Where is the issue taking place? school, high ways, streets

What are you going to do? put up signs, advertise no littering policy on radio and newspaper, group trash pickup

Who in the community can help you? parents, teachers, churches, law enforcement, newspaper editors

What is it you hope to accomplish with your project? clean up the communitiy, stop littering, get people to start using trash cans

Who are you targeting? Classmates of junior high, commuity, polluters

What does the target audience already know about the problem? if littering doesn't improve than things will continue to get worse

What does the target audience need to know about the problem? littering can even harm animals and the people in the community are the only ones who can stop it.

How do you plan to put those things that they need to know in your project event? put the plan into action,advertise with the radio and newspaper

What do you want "them" to do afterwards? create awareness of littering be persistent of keeping the community clean

How will you advertise your project to the Community? flyers, school handouts, the newspaper, and the radio

How will your project use the following media? enter 2-5 ideas here

- Community Newspaper press release, ads
- School Newspaper ads for trash pickup, fun facts about littering, games
- Brochures/ flyers/ other printed materials put around the community, windows at school
- Radio morning talkshow, announcements over the loudspeaker at football games
- Television
- World Wide Web
- Email
- Pod casts
- Text Messaging help spread information
- Instant Messaging help spread information
- Fax Messaging
- Social Networks
 - My Space
 - Face Book
 - Twitter
 - Other

Who do you need to include in your project? sponsers and campers connections

What do you need from them for your project? moral support, keep everything running smoothly

Project Partnerships

How could your project include the following Community Partnerships? enter 2-5 ideas here

Community:

- Companies enter how they could help here
- Parents support by donating time and money
- Community Service Groups enter how they could help here
- Churches getting a group together to help for trash pick-up
- Business owners enter how they could help here
- Foundation representative enter how they could help here

School:

- School Superintendent inform school district about littering policy and push district to get involved
- School Board Member(s) enter how they could help here

- School Principal enter how they could help here
- Teacher(s) enter how they could help here
- Counselor enter how they could help here
- School Service Groups enter how they could help here

Government:

City:

- Mayor enter how they could help here
- City Council Member enter how they could help here
- City Manager enter how they could help here
- Police Chief enter how they could help here

County:

- County Judge enter how they could help here
- County Commissioner enter how they could help here
- Sheriff stricter enforcement of littering

State:

- Representative enter how they could help here
- Senator enter how they could help here

National:

- Representative enter how they could help here
- Senator enter how they could help here

If/then statements:

This is a logical connection between the problem Identified, the resources needed and strategies implemented. Read the following if/ then statement after filling in these blanks.

The problem we want to address is littering,
 If we have fundrasing and community support then we can provide stickers, buttons, and signs,
 If we provide these activities we will clean up the community, and change attitudes about littering,
 If we have these results then this problem will be alleviated,
 If this problem is alleviated then this project will be complete.
 If the problem still exists then we will begin an additional plan.....

CSAP Six Prevention Strategies

1. **Dissemination of Information – knowledge** (get the word out)
 The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.

- What kind of information are you going to distribute?
- Who will you distribute the information to?
- How will you distribute the information?

FILL IN:

(name the information) **will be provided** (how?) **on** (when?) **for** (who?)

1. Making buttons will be provided Aaron on December 2009 for classmates.

2. Making posters will be provided G.L.O. making them on August 2009 for classmates.
3. Stickers on burrito bags will be provided car wash fundraiser done by G.L.O on November 2009 for community.

2. **Prevention Education – skills**

Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? knowledge, volunteering, and communication skills
- How will you teach people to refuse the negative and accept the positive? by setting an example and getting the word about littering

Check the skill(s) included in plan:

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> Communication | <input checked="" type="checkbox"/> Personal | <input checked="" type="checkbox"/> Social | <input type="checkbox"/> Critical Analysis |
| <input checked="" type="checkbox"/> Coping | <input type="checkbox"/> Refusal | <input type="checkbox"/> Other: | <input type="checkbox"/> Other: |

3. **Alternative Activities – options**

This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do?
- How often will these activities be available?

FILL IN:

(name the activity) **will be done on** (when?) **for** (who?)

1. Making buttons will be done on December 2009 for community and classmates.
2. Putting up posters and signs will be done on August 2009 for Classmates.
3. Stickers on burrito bags will be done on November 2009 for community.

4. **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project?
- How will you get the community involved?

FILL IN:

Partners Name What can they contribute to the project ?

1. Aaron can contribute making buttons
2. G.L.O. can contribute recruiting partnerships
3. G.L.O. can contribute putting posters up at school
4. G.L.O. can contribute making announcements at football games about littering and community trash pick up project.
5. Enter name here can contribute enter contribution here
6. Enter name here can contribute enter contribution here
7. Enter name here can contribute enter contribution here
8. Enter name here can contribute enter contribution here
9. Enter name here can contribute enter contribution here
10. Enter name here can contribute enter contribution here
11. Enter name here can contribute enter contribution here
12. Enter name here can contribute enter contribution here

5. **Environmental Approaches – changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes?

Policy change policy on trash and littering

Laws enter name of law

Norms enter norms targeted

Attitudes enter attitudes targeted

- How will your project change community policies, laws, norms or attitudes?

Policy enter how it will change

Laws enter how it will change

Norms enter how it will change

Attitudes they are going to make it personal and make them feel good about helping out

6. **Problem Identification and Referral – helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble?
- Are there people or organizations in your community that you can refer those people to?

FILL IN (enter who) **is the referral source for** (enter problem)

1. Enter who here is the referral source for Enter what here.
2. Enter who here is the referral source for Enter what here.
3. Enter who here is the referral source for Enter what here.

Project Results

Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides? enter immediate changes here

- Knowledge Increase: not to litter
- Skills Learned: teamwork makes things either
- Attitudes Changed: not caring and oblivious to being aware and taking action

Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities? enter behaviorial changes here

- Behavior(s) Changed: community getting involved
- Behavior(s) Changed: enter specific behavior change here
- Behavior(s) Changed: enter specific behavior change here

Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities? enter conditions changed or abilities gained here

- Condition(s) changed: awareness of littering
- Condition(s) changed: enter specific condition changed here

Ability(s) gained: knowledge, communication, team work

Ability(s) gained: enter specific ability gained here

Project Materials

Write down what supplies are needed to complete the project. (Money, place, materials, etc)
Posters, money, stickers, car wash supplies, art supplies

Project Elevator Speech: write Elevator Speech here

Project Press Release: write Press Release here

Delegated Duties: List tasks to be completed by who/ when here

Tasks to be completed	By Who	By When
1. Buttons made	Aaron	December 2009
2. stickers	everyone	November 2009
3. car wash fundraiser	everyone	September 2009
4. posters and signs	everyone	August 2009
5. recycling bins up and running	everyone	May 2010
6. enter task assignment here	enter person responsible here	enter date here
7. enter task assignment here	enter person responsible here	enter date here
8. enter task assignment here	enter person responsible here	enter date here
9. enter task assignment here	enter person responsible here	enter date here
10. enter task assignment here	enter person responsible here	enter date here
11. enter task assignment here	enter person responsible here	enter date here
12. enter task assignment here	enter person responsible here	enter date here

Team Slogan: "It's called "Green"wood for a reason"

Closing Presentation Information

Team Name: Glo

We will do a project in the enter either School or Community here

The problem we want to change is: awareness about littering

We want to change this by: making posters and signs, making buttons, putting stickers on local burrito restaurant bags

The expected results of our project are: to clean up the community and make people aware of littering

We want to complete our project on or before: May 2010

Notes: enter any special details here

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