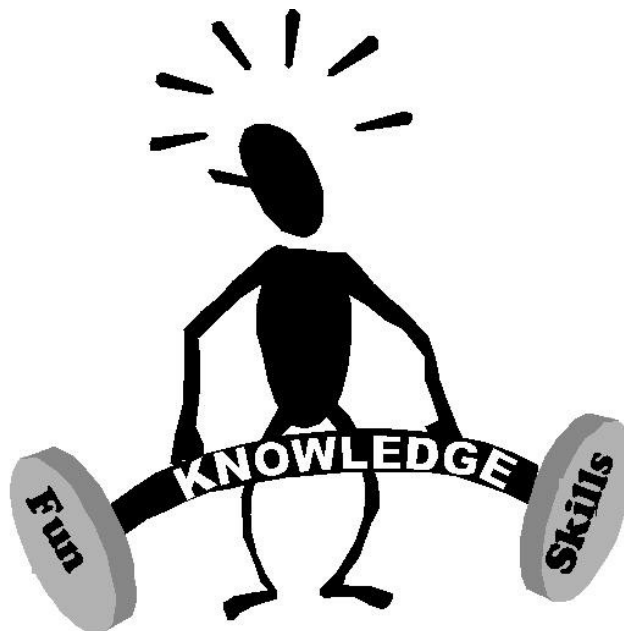




# Extreme Youth Leadership Leander Plan of Action for 2009



## Community Assessment:

I like where I live because...diverse and friendly

My favorite thing to do where I live is...go to the lake and play sports

If I could change one thing where I live, it would be...the weather, trees and less rain

The favorite thing the youth in my community like to do is...play sports, go to the movies and work the lemonade stands

One thing the youth in my community do that worries adults is...teen pregnancies, parties, and drunk driving

One thing the adults in my community do that worries youth is...buys alcohol for the kids

The biggest issue in my community is...underage drinking

What is being done to address this issue in my community is...RADD and Shattered Dreams

What I can do to address this issue is...Plan comities, make flyers, and Shattered Dreams

Who do you want to target? Students, parents, adults

Where is the issue taking place? Houses, parties, outside of school

What are you going to do? Shattered Dreams Program

Who in the community can help you? Donors, principal, chief of police, DPS, TABC, Hospital, Jail

What is it you hope to accomplish with your project? Raise awareness, exposing the issue, stop underage drinking and drunk driving.

Who are you targeting? Students, Parents

What does the target audience *already* know about the problem? It exists, it happens, it not that big of an issue, they ignore it.

What does the target audience *need* to know about the problem? It's bigger than they think, the effects and consequences.

How do you plan to put those things that they need to know in your project event? By showing them what really happens as a result of underage drinking and drunk driving.

What do you want "them" to do afterwards? Stop drinking, or continue to stay alcohol free

How will you advertise your project to the Community? Newspapers, video

How will your project use the following media?

- Community Newspaper
- School Newspaper
- Brochures/ flyers/ other printed materials
- Radio
- Television
- World Wide Web
- Email
- Pod casts
- Text Messaging
- Instant Messaging
- Fax Messaging
- Social Networks
  - My Space
  - Face Book
  - Twitter
  - Other

Who do you need to include in your project?

What do you need from them for your project?

## Project Partnerships

How could your project include the following Community Partnerships? Donations, support, ideas, collaboration

### Community:

- Companies enter how they could help here
- Parents enter how they could help here
- Community Service Groups enter how they could help here
- Churches enter how they could help here
- Business owners enter how they could help here
- Foundation representative

### School:

- School Superintendent enter how they could help here
- School Board Member(s) enter how they could help here
- School Principal enter how they could help here
- Teacher(s) enter how they could help here
- Counselor enter how they could help here
- School Service Groups

**Government:**

City:

- Mayor enter how they could help here
- City Council Member
- City Manager
- Police Chief enter how they could help here

County:

- County Judge
- County Commissioner
- Sheriff enter how they could help here

State:

- Representative
- Senator

National:

- Representative
- Senator

Others: enter other partnerships here

**If/then statements:**

This is a logical connection between the problem Identified, the resources needed and strategies implemented. Read the following if/ then statement after filling in these blanks.

The problem we want to address is underage drinking and drunk driving,  
If we have time, money, connections and effort then we can provide a Shattered Dreams Program,  
If we provide these activities we will open the eyes of students, parents and adults,  
If we have these results then this problem will be alleviated,  
If this problem is alleviated then this project will be complete.  
If the problem still exists then we will begin an additional plan.....

**CSAP Six Prevention Strategies**

1.  **Dissemination of Information – knowledge** (get the word out)  
The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.
  - What kind of information are you going to distribute? Information discouraging drunk driving. Cause and effect.
  - Who will you distribute the information to? Junior and senior classes of the HS
  - How will you distribute the information? Flyers, Shattered Dreams, mock crash, video, memorial, living dead retreat.
  1. Drunk driving education will be provided via the retreat on 3-11-10 for the living dead.
  2. Posters and videos will be provided via display on before crash for students.
  3. Copies of the crash and all aspects will be provided by written documents on after the crash for the general public at the high school.

2.  **Prevention Education – skills**

Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? Understanding the consequences of their decisions.
- How will you teach people to refuse the negative and accept the positive? Showing consequences of negative choices

Check the skill(s) included in plan:

- Communication       Personal       Social       Critical Analysis  
 Coping               Refusal               Other:               Other:

3.  **Alternative Activities – options**

This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do? Lock-ins, car bash, tug of war, before and after school meetings, socials
- How often will these activities be available? Meetings: biweekly. Events: monthly. Lock-ins: twice a year. Little things: in between.

1. Lock-in will be done once in the fall and once in the spring for the student body.
2. Car-bash will be done at the end of football season for the whole school.
3. Tug of War will be done at the end of the school year for the whole school.

4.  **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project? Police, fire dept, students, parents, hospital, film crew, justice of the peace, starflight, EMS
- How will you get the community involved? Donations from businesses, cooperation of organizations and agencies

1. Police Dept. can contribute cars, officers as well as Chaplin services
2. Drivers Ed. can contribute spreading out of anti-drunk driving messages and video
3. Businesses can contribute funding, donations
4. Hospital can contribute realism: doctors, rooms, nurses, procedures
5. State Far, can contribute junkyard car

5.  Environmental Approaches – **changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes? yes

Policy- Direction of funding on board of trustees

Laws

Norms

Attitudes enter attitudes targeted

- How will your project change community policies, laws, norms or attitudes? yes

Norms- reduce drinking and driving in Cedar Park

Attitudes- it will effect peoples decision making

6.  Problem Identification and Referral – **helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble?  
Counselors on staff, RAP (Peer counseling), RADD, Chemical abuse district counseling
- Are there people or organizations in your community that you can refer those people to? RAP (peer counseling), RADD, government agencies, counselors, several church groups

1. Mr. Fox is the referral source for parents.

2. Kellie and Allyson are the referral source for Shattered Dreams.

3. Bracken and Jessica are the referral source for decision making problems.

## Project Results

### Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides?

Knowledge Increase: drunk driving awareness, outcome of actions, appreciation of family and friends

Skills Learned: refusal skills, coping skills, decision making

Attitudes Changed: attitude toward drunk driving and effects of alcohol/other substances in general

### Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities?

Behavior(s) Changed: less drinking

Behavior(s) Changed: more leadership

Behavior(s) Changed: more responsibility

### Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities?

Condition(s) changed: more lives saved

Condition(s) changed: less drinking and driving

Ability(s) gained: stronger support group

Ability(s) gained: improve to have campus love students

## Project Materials

Write down what supplies are needed to complete the project. (Money, place, materials, etc)

Cars, fire dept, food, grants, hospital, film, funding, places, road, media, parental support, wooden crosses, organizations, funeral, caskets, student support

**Project Elevator Speech:** write Elevator Speech here

**Project Press Release:** write Press Release here

## Delegated Duties: List tasks to be completed by who/ when here

<b>Tasks to be completed</b>	<b>By Who</b>	<b>By When</b>
1. memorial	Amy	3/1/10
2. Living Dead	Frankie	3/1/10
3. Media	Jessica	3/1/10
4. Funds/ Grants	Bracken	3/1/10
5. Death Notification/ Crosses	Bracken	3/1/10
6. Student Retreat	Jessica	3/1/10
7. Parent Meeting workshop	Kellie	3/1/10
8. Support Team	Rource	3/1/10
9. Crash scene	Ops team	3/1/10

**Team Slogan:** "Multiple drinks end multiple lives", "Shots Kill", "Drinking is no fun, it kills someone"

## Closing Presentation Information

Team Name: Vista Ridge High School

We will do a project in Leander ISD

The problem we want to change is: Drunk Driving

We want to change this by: Shattered Dreams

The expected results of our project are: Higher awareness

We want to complete our project on or before: March 11, 2010