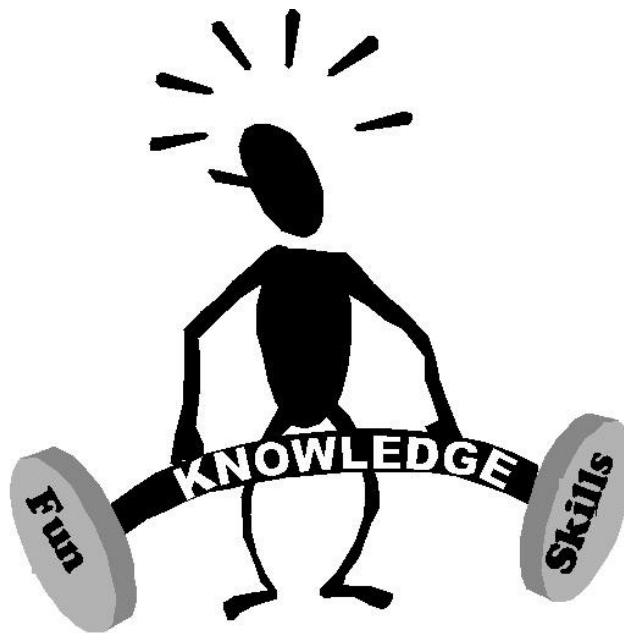




Extreme Youth Leadership North East ISD Plan of Action for 2009



Community Assessment:

I like where I live because...People are "down to earth" (welcoming), Safe environment (friendly), quiet, nice, there's always something to do (fun)

My favorite thing to do where I live is...walk around, talking to people (adults), go to football games (like a big family), take a shower, to ride bikes with kids in the neighborhood

If I could change one thing where I live, it would be...change the many judgmental people, people using stereotypes, making a better park, eliminate drug use

The favorite thing the youth in my community like to do is...to hang out at the neighborhood pool, to chill, go to football games, go shopping (movies, etc.), go to concerts

One thing the youth in my community do that worries adults is...gang violence, drinking, sneaking out, drug and alcohol abuse, breaking curfews

One thing the adults in my community do that worries youth is...parents don't call the police (tolerance), parents judge their friends, unsupportive parents (bad home lives, poor parenting)

The biggest issue in my community is...violence (not safe), drugs, no participation, racism, gang violence

What is being done to address this issue in my community is...nothing, getting it out in the open, patrolling (inefficient), nothing that makes an impact, EYL/PDAP

What I can do to address this issue is...to get people in sports (provide alternatives), talk to people without necessarily correcting them (give advice), show how it effects other people personally, honesty

Who do you want to target? Community, gang members, people around us, school districts

Where is the issue taking place? Athletic events, at home, downtown, school and parties

What are you going to do? Lead by example, have ZERO tolerance (just say no), being real (not being hypocritical), asking questions (informing, involving people)

Who in the community can help you? Parents (giving support), friends, counselors, teachers, neighbors

What is it you hope to accomplish with your project? Safer community, set an example, connecting people, lend support, make a difference, be a leader

Who are you targeting? Peers, athletes, parents, high school/middle school

What does the target audience *already* know about the problem? They know its there (availability), know its effects, knowing its bad, knowing its obvious

What does the target audience *need* to know about the problem? Alternatives, who it effects, not everyone does it, it can be stopped, there is hope

How do you plan to put those things that they need to know in your project event? Keep busy (opportunities to do other things), educate them

What do you want "them" to do afterwards? Support others, care, make the right choices, stand together

How will you advertise your project to the Community? Have a connection in each school, flyers, posters, presentations, illustrate and acknowledge the effects

How will your project use the following media? To advertise and spread the word

- Community Newspaper
- Brochures/ flyers/ other printed materials
- Television
- Social Networks
 - My Space
 - Face Book
 - Twitter

Who do you need to include in your project? Counselors, principals, parents, teachers, clubs, police

What do you need from them for your project? Support, confidence, participation, permission

Project Partnerships

How could your project include the following Community Partnerships? By using these resources to get support and spread the word

Community:

- Companies can provide sponsorship.
- Parents can give their time and attention.
- Community Service Groups
- Churches can help as volunteers.
- Business owners can give donations.
- Foundation representative can spread the word and give support.

School:

- School Superintendent can give support, ideas, permission, and volunteer their time.
- School Board Member(s) can give support, ideas, permission, and volunteer their time.
- School Principal can give support, ideas, permission, and volunteer their time.
- Teacher(s) can give support, ideas, permission, and volunteer their time.
- Counselor can give support, ideas, permission, and volunteer their time.
- School Service Groups can give support, ideas, permission, and volunteer their time.

Government:

City:

- Mayor can get publicity for events.
- City Council Member
- City Manager can get the community together.
- Police Chief can monitor activities (security).

County:

- County Judge can give information.
- County Commissioner
- Sheriff can give permission.

State:

- Representative can get publicity and provide information.
- Senator can get publicity and provide information.

National:

- Representative
- Senator

If/then statements:

This is a logical connection between the problem Identified, the resources needed and strategies implemented. Read the following if/ then statement after filling in these blanks.

The problem we want to address is drug and alcohol use/strengthening the "Unity" group in our schools,

If we have support, information, and participation then we can provide change, opportunity, success, and alternatives.

If we provide these activities we will see a better tomorrow and see more results,

If we have these results then this problem will be alleviated,

If this problem is alleviated then this project will be complete.

If the problem still exists then we will begin an additional plan.....

CSAP Six Prevention Strategies

1. Dissemination of Information – **knowledge** (get the word out)

The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.

- What kind of information are you going to distribute? Influential, informative, and recruitment
 - Who will you distribute the information to? Everyone in the community
 - How will you distribute the information? With flyers, announcements, media, events, word of mouth
1. Influential will be provided through various media and events throughout the year by Christmas for the whole community.
 2. Informative will be provided through various media and events throughout the year by Christmas for the whole community.
 3. Recruitment will be provided through various media and events throughout the year by Christmas for the whole community.

2. Prevention Education – **skills**

Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? People skills, communication, respect, courtesy, knowledge, and coping
- How will you teach people to refuse the negative and accept the positive? Talking with people (sharing information), setting an example, showing the consequences, showing reasons.

Check the skill(s) included in plan:

Communication Personal Social Coping Refusal Other: self-confidence

3. Alternative Activities – **options**

This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do? Various events to provide alternatives
 - How often will these activities be available? Depending on the event as often as needed
 -
1. Benefit Concert will be done on once a semester for everyone.
 2. Sporting events will be done on annually for students.
 3. Movies, meetings, “play” times will be done on monthly for students looking for alternatives.

4. **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project? Anyone that can provide support
- How will you get the community involved? By holding events and advertising

1. Principal can contribute permission.
2. Broadcast Reporter can contribute advertisement.
3. Print Reporter can contribute advertisement.
4. Sheriff can contribute security.
5. Doctor can contribute information (pictures).
6. State Representative can contribute attending events and spreading the word.
7. Senior Citizens can contribute food and location.
8. EYL can contribute support and volunteers.
9. Staffers can contribute volunteer service.

5. **Environmental Approaches – changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes? Norms and attitudes.

Policy

Laws

Norms can be improved and made better.

Attitudes can be improved and made better.

- How will your project change community policies, laws, norms or attitudes?

Norms will become more positive.

Attitudes will become more positive.

6. **Problem Identification and Referral – helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble?
Suggesting people that can provide help
 - Are there people or organizations in your community that you can refer those people to? yes
1. Peer assistance programs are the referral source for giving information and support.
 2. Counselors are the referral source for listening and support.
 3. Teachers are the referral source for listening and support.

Project Results

Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides? More school attendance, curiosity, understanding

- Knowledge Increase: more knowledge about what people are doing to hurt themselves
- Skills Learned: self-respect, individuality, confidence, trustworthiness, responsibility, and kindness.
- Attitudes Changed: negativity will become positive and there will be more unity

Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities? Involvement, questioning (curiosity), self-respect, and the lessening of substance usage will grow

- Behavior(s) Changed: preventing and stopping self-destructive habits and tendencies
- Behavior(s) Changed: reversing negative behavior
- Behavior(s) Changed: bringing a hopeful mentality to the community

Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities? Make saying no a norm in the community

- Condition(s) changed: partying
- Condition(s) changed: drug use
- Ability(s) gained: having a positive influence

Project Materials

Write down what supplies are needed to complete the project. (Money, place, materials, etc)

Posters, scissors, paint, shirt, computers, printers, locations, writing utensils, volunteers

Project Elevator Speech:

Project Press Release:

Delegated Duties: List tasks to be completed by who/ when here

Tasks to be completed	By Who	By When
1. Making group t-shirts	Melissa and Hannah	By Christmas
2. Making Posters	Savina	ASAP
3. Flyers	Jasmine	By Christmas
4. Various Events	The whole group	By Christmas

Team Slogan: Live to save lives.

Closing Presentation Information

Team Name: North East ISD Unity

We will do a project in the North East ISD

The problem we want to change is: Connecting the Unity groups in the school district and preventing drug and alcohol use.

We want to change this by: Advertising, providing activities, and word of mouth.

The expected results of our project are: to change at least one person

We want to complete our project on or before: by Christmas