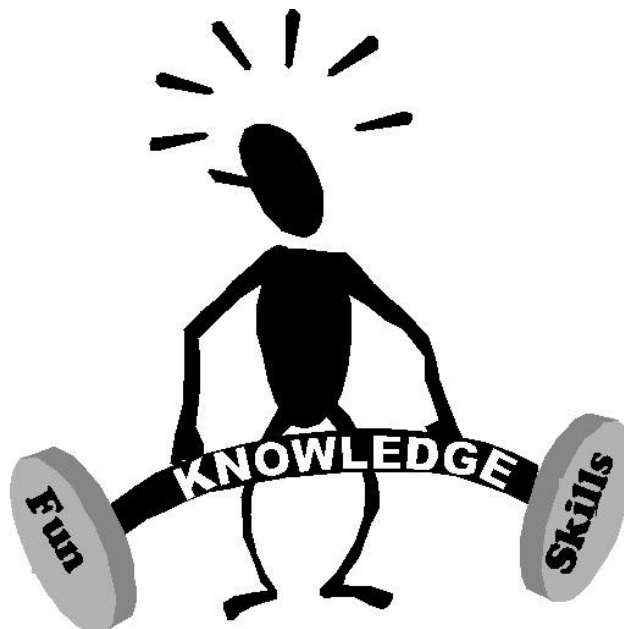




Extreme Youth Leadership Plan of Action for 2009

Wall H Team



Community Assessment:

I like where I live because...Small town; close community; drug free

My favorite thing to do where I live is...Go to sporting events; hanging out with friends; participating in athletics and academics

If I could change one thing where I live, it would be...Improvements to school and athletic facilities; more attractions and activities

The favorite thing the youth in my community like to do is...Sporting events

One thing the youth in my community do that worries adults is...Lack of communication between youth and adults; alcohol and tobacco use

One thing the adults in my community do that worries youth is...Alcohol and tobacco use

The biggest issue in my community is...Lack of activities for youth; alcohol use

What is being done to address this issue in my community is...Building of two new facilities; nothing

What I can do to address this issue is...Fundraisers; increase awareness; ask adults to be an alcohol-free example

Who do you want to target? Elementary students

Where is the issue taking place? Issues of drug/alcohol use are most prevalent in high school

What are you going to do? Monthly activities with elementary students; twice a year have family night festivals

Who in the community can help you? school board; law enforcement; principal; teachers; business people; banks; judges; churches; parents; senior citizens

What is it you hope to accomplish with your project? Make younger children aware that the "cool" kids live this lifestyle; make them aware of the dangers

Who are you targeting? Elementary students

What does the target audience already know about the problem? Elementary students already know that alcohol/drug use is not a healthy lifestyle

What does the target audience need to know about the problem? They need to know the negative health effects;

How do you plan to put those things that they need to know in your project event? using our clean living theme; setting a positive example; posters, etc.

What do you want "them" to do afterwards? join H-team; not use alcohol/tobacco; tell parents

How will you advertise your project to the Community? Notes home with students; announcements; website; school newspaper; flyers; visits to classrooms by H-team members; posters in hallways; PTO meetings; announcements at Football games; skits

How will your project use the following media? enter 2-5 ideas here

- Community Newspaper
- School Newspaper ad in newspaper
- Brochures/ flyers/ other printed materials flyers to hand out at school; place on bulletin board
- Radio
- Television
- World Wide Web Announcements on the web page
- Email
- Pod casts
- Text Messaging
- Instant Messaging
- Fax Messaging
- Social Networks
 - My Space
 - Face Book
 - Twitter
 - Other

Who do you need to include in your project? Teachers; principal; PTO members/parents; elementary counselors; fellow community members

What do you need from them for your project? Help with funding; getting the word out about our activities; getting more kids involved

Project Partnerships

How could your project include the following Community Partnerships? Because our community is so small, we can use all our local resources in

Community:

- Companies funding, facilities for activities
- Parents ensuring that the children participate
- Community Service Groups support for "nights out"; funding; facilities
- Churches dissemination of information; facilities; funding
- Business owners funding; advertising
- Foundation representative enter how they could help here

School:

- School Superintendent enter how they could help here
- School Board Member(s) funding and facilities
- School Principal allowing us to present our ideas in school

- Teacher(s) encourage students to participate
- Counselor inform students how important a healthy lifestyle is
- School Service Groups PTO could help with funding as well as exposure

Government:

City:

- Mayor participation and support
- City Council Member possible funding; support
- City Manager enter how they could help here
- Police Chief enter how they could help here

County:

- County Judge enter how they could help here
- County Commissioner enter how they could help here
- Sheriff enter how they could help here

State:

- Representative enter how they could help here
- Senator enter how they could help here

National:

- Representative enter how they could help here
- Senator enter how they could help here

If/then statements:

This is a logical connection between the problem Identified, the resources needed and strategies implemented. Read the following if/ then statement after filling in these blanks.

The problem we want to address is : we want younger kids to learn the benefits of a "clean" lifestyle earlier by setting a positive example,
 If we have support of the school and community then we can provide "drug-free nights out",
 If we provide these activities we will start younger kids on the path to making good decisions,
 If we have these results then this problem will be alleviated,
 If this problem is alleviated then this project will be complete.
 If the problem still exists then we will begin an additional plan.....

CSAP Six Prevention Strategies

1. **Dissemination of Information – knowledge** (get the word out)
 The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.
 - What kind of information are you going to distribute?
 - Who will you distribute the information to?
 - How will you distribute the information?

FILL IN:

(name the information) **will be provided** (how?) **on** (when?) **for** (who?)

1. Announcement of new activities by HERO'S will be provided over the intercom system on school days for elementary students.

2. Announcing activities nights will be provided on posters on week before for all students.
3. name the information will be provided how on when for who.

2. **Prevention Education – skills**

Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? Teaching that the "cool" kids live a clean lifestyle; early prevention of alcohol/tobacco use
- How will you teach people to refuse the negative and accept the positive? By setting a positive example and let them know that they have support from the H-team members

Check the skill(s) included in plan:

- | | | | |
|---|--|--|--|
| <input checked="" type="checkbox"/> Communication | <input checked="" type="checkbox"/> Personal | <input checked="" type="checkbox"/> Social | <input type="checkbox"/> Critical Analysis |
| <input type="checkbox"/> Coping | <input type="checkbox"/> Refusal | <input type="checkbox"/> Other: | <input type="checkbox"/> Other: |

3. **Alternative Activities – options**

This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do?
- How often will these activities be available?

FILL IN:

(name the activity) **will be done on** (when?) **for** (who?)

1. Parent's night out will be done on PTO meeting nights for parents of elementary students.
2. Festival nights will be done on weekday nights for elementary students/parents.
3. Pizza parties/movie nights will be done on varying evenings for elementary students.

4. **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project?
- How will you get the community involved?

FILL IN:

Partners Name What can they contribute to the project ?

1. City COuncil member can contribute can inform the city council of the activities
2. EYL staff can contribute could speak at one of our activity nights
3. Television reporter can contribute publicity
4. Newspaper reporter can contribute publicity and advertising
5. Counselors at school can contribute guist speaker
6. Police department can contribute guest speaker during activity night
7. Alcohol Advocacy Program can contribute guest speaker
8. Justice of the Peace can contribute moral and community support
9. Fire Department can contribute participation in activities nights
10. Senior Citizens can contribute baked goods for snacks or fundraisers
11. Enter name here can contribute enter contribution here
12. Enter name here can contribute enter contribution here

5. **Environmental Approaches – changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes?

Policy enter name of policy

Laws enter name of law

Norms Targeting a younger audience to make healthy lifestyle choices

Attitudes Make it clear earlier in life that alcohol/tobacco abuse is not "cool"

- How will your project change community policies, laws, norms or attitudes?

Policy enter how it will change

Laws enter how it will change

Norms We will make the community realize how important it is to include younger children in the discussion regarding clean lifestyle

Attitudes We will make the elementary students realize that they are not alone and that the H-team members will stand by them and support them in their positive choices

6. **Problem Identification and Referral – helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble?
- Are there people or organizations in your community that you can refer those people to?

FILL IN (enter who) is the referral source for (enter problem)

1. Peers is the referral source for making bad decisions.
2. Counselors is the referral source for making bad decisions.
3. Enter who here is the referral source for Enter what here.

Project Results

Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides? fun nights for kids to get to know the H-team members

- Knowledge Increase: Kids see firsthand what the H-team has to offer
- Skills Learned: enter skills learned here
- Attitudes Changed: enter attitudes changed here

Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities? We want kids to learn about negative behaviors early

- Behavior(s) Changed: continuing their healthy lifestyle
- Behavior(s) Changed: enter specific behavior change here
- Behavior(s) Changed: enter specific behavior change here

Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities? enter conditions changed or abilities gained here

- Condition(s) changed: enter specific condition changed here

Condition(s) changed: enter specific condition changed here

Ability(s) gained: Learning how to be positive role models

Ability(s) gained: Showing how people can learn while having fun

Project Materials

Write down what supplies are needed to complete the project. (Money, place, materials, etc)
List all supplies, materials, resources needed to complete this project here

Project Elevator Speech: Hi, my name is Jacob Reid, I'm with the Wall H-Team program. We make people aware of what bad choices might bring. Wall H-Team is starting a HERO'S program, an activities based program that informs kids about drug and alcohol abuse. We would highly appreciate your support and attendance for our program.

Project Press Release: write Press Release here

Delegated Duties: List tasks to be completed by who/ when here

Tasks to be completed	By Who	By When
1. Spokesperson	Abby	July 23
2. Speaking with Church	Taylor Braden	enter date here
3. Speaking with School Board	Taylor Braden	enter date here
4. Talk to Mr. Daisy	Kylee Dacy	enter date here
5. Getting pizza donated	Matt Addison	enter date here
6. Getting commercial made	Jonathan Arthur	enter date here
7. Gathering donations	Boyd Henry	enter date here
8. Getting movies donated	Bailey Surber	enter date here
9. Music and Sound	Coach Engle	enter date here
10. Making popcorn	Abby & Clay	enter date here
11. Costumes for skits	Abby & Kylee	enter date here
12. enter task assignment here	enter person responsible here	enter date here

Team Slogan: Hawks Educating Responsible Outstanding Students

Closing Presentation Information

Team Name: Wall H-Team Hawks Hero's

We will do a project in the enter either School or Community here

The problem we want to change is: lack of participation in healthy lifestyle choices

We want to change this by: Leading by example during activity nights

The expected results of our project are: We expect the younger kids to be more excited about joining H-Team

We want to complete our project on or before: end of next school year

Notes: enter any special details here