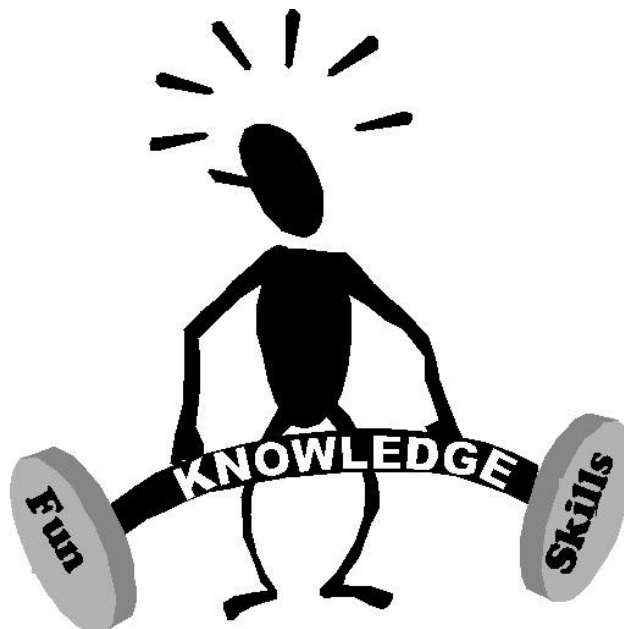




Extreme Youth Leadership Plan of Action for 2009

Wall MASH



Community Assessment:

I like where I live because...

My favorite thing to do where I live is...hunting, playing games (module hopping and cops and robbers)

If I could change one thing where I live, it would be...more say in school district planning, less ignorance of the effects of alcohol and tobacco use

The favorite thing the youth in my community like to do is...sports, hunting, and playing games

One thing the youth in my community do that worries adults is...attitude, respect, and the youth are cocky and think they know it all.

One thing the adults in my community do that worries youth is...The parents Drink, and let their kids drink underage and use snuff.

The biggest issue in my community is...Drinking and Driving, Sportsmanship, accepting new things and ideas.

What is being done to address this issue in my community is...MASH (30 minute program once a year), a drug free dance, the preacher eliminated drinking from the hall in town.

What I can do to address this issue is...ZERO tolerance. More events/programs and being original.

Who do you want to target? Adults, Teens

Where is the issue taking place? In the community

What are you going to do? create plans to go throughout the year and raise the awarness of alcohol and smokeless tobacco to the youth and adults in the community

Who in the community can help you? Teachers, Parents, The youth, The Bank, The School Board

What is it you hope to accomplish with your project? Prevent Drinking at all costs (parties every other day need to end), eliminate underage drinking (and adult drinking in moderation), and to show the effects of drinking and driving

Who are you targeting? Teens and parents (parents promoting underage drinking), classmates and teachers, the principal- Mainly Adults and Teens

What does the target audience already know about the problem? A lot of statistics that are ignored and unrelateable

What does the target audience need to know about the problem? How alcohol and smokeless

tobacco affect teens longterm, Focus on brain and body longterm effects in the development process. The cost of alcohol and tobacco over the cost of a year or longer.

How do you plan to put those things that they need to know in your project event? The Ahhh-ha moment. Make it personal. Awareness in all events and also create more events throughtout the year to create alternatives.

What do you want "them" to do afterwards? Their call to action will be to get involved with MASH or the "H" team. To bring more kids to camp. And to Promote a Drug free lifestyle that kids will be proud to take with them to college.

How will you advertise your project to the Community? PSA at football games. Making a Facebook for MASH. School Newspaper and Community Newspaper. Giving an event calendar of MASH and "H" team events. Hhlight a Drug Free Student.

How will your project use the following media? Each Project will be highlighted for the community to be aware of what's going on and can participate.

- Community Newspaper
- School Newspaper
- Brochures/ flyers/ other printed materials
- Radio
- Television
- World Wide Web
- Email
- Pod casts
- Text Messaging
- Instant Messaging
- Fax Messaging
- Social Networks
 - My Space
 - Face Book
 - Twitter
 - Other

Who do you need to include in your project? Everyone they possibly can.

What do you need from them for your project? Support, Money, and Passion.

Project Partnerships

How could your project include the following Community Partnerships? Church, the bank, parnents, and school princpal

Community:

- Companies help with funding for events
- Parents show there support by getting involed and helping with events
- Community Service Groups enter how they could help here
- Churches let us use there grounds for events

- Business owners Help with funding for events
- Foundation representative enter how they could help here

School:

- School Superintendent show there surport by showing up to events with friends and family, and inforcing what rules are in place
- School Board Member(s) show there surport by showing up to events with friends and family, and inforcing what rules are in place
- School Principal show there surport by showing up to events with friends and family, and inforcing what rules are in place
- Teacher(s) show there surport by showing up to events with friends and family, and inforcing what rules are in place
- Counselor show there surport by showing up to events with friends and family, and inforcing what rules are in place
- School Service Groups enter how they could help here

Government:

City:

- Mayor enter how they could help here
- City Council Member enter how they could help here
- City Manager enter how they could help here
- Police Chief enter how they could help here

County:

- County Judge enter how they could help here
- County Commissioner enter how they could help here
- Sheriff Help with enforcement

State:

- Representative enter how they could help here
- Senator enter how they could help here

National:

- Representative enter how they could help here
- Senator enter how they could help here

If/then statements:

This is a logical connection between the problem Identified, the resources needed and strategies implemented. Read the following if/ then statement after filling in these blanks.

The problem we want to address is the social norm that underage drinking and tobacco use is ok,
 If we have parents, community leaders, and students then we can provide mentoring programs to the younger students though parents to kids, high school students to middle school,
 If we provide these activities we will bring the pride back to a community that we once had and more people will get involed,
 If we have these results then this problem will be alleviated,
 If this problem is alleviated then this project will be complete.
 If the problem still exists then we will begin an additional plan.....

CSAP Six Prevention Strategies

1. **Dissemination of Information – knowledge** (get the word out)
The dissemination of information is characterized by one-way communication from the source to the audience, with limited contact between the two.

- What kind of information are you going to distribute?
- Who will you distribute the information to?
- How will you distribute the information?

FILL IN:

(name the information) **will be provided** (how?) **on** (when?) **for** (who?)

1. event list will be provided what we are doing as a group on all the time online for everyone to see to get envoled.
2. posters will be provided fact on all the time for everyone that comes in are school.
3. list of surporters (ie: parents and teachers that sign a pledge) will be provided via member list on line and in print in are schools on all the time for everyone .

2. **Prevention Education – skills**
Activities under this strategy aim to affect critical life and social skills, including decision making, refusal skills and critical analysis of media messages.

- What skills will people gain as a result of your project? leadership and understanding for the younger kids coming up into high school
- How will you teach people to refuse the negative and accept the positive? through spending time and mentoring

Check the skill(s) included in plan:

- | | | | |
|---|--|--|--|
| <input checked="" type="checkbox"/> Communication | <input checked="" type="checkbox"/> Personal | <input checked="" type="checkbox"/> Social | <input type="checkbox"/> Critical Analysis |
| <input type="checkbox"/> Coping | <input checked="" type="checkbox"/> Refusal | <input type="checkbox"/> Other: | <input type="checkbox"/> Other: |

3. **Alternative Activities – options**
This strategy provides for the participation of target populations in activities that exclude drug use.

- What activities will you provide people who need a place to go or something to do?
- How often will these activities be available?

FILL IN:

(name the activity) **will be done on** (when?) **for** (who?)

1. A group that supports all the school sports and will hang out before and after will be done on school sports night for MASH team.
2. mentoring will be done on october 31 for the middle school and high school.
3. booster club will be done on parent night at school for parents.

4. **Community-Based Processes – working together**

This strategy aims to enhance the community partnerships

- Who in the community will you get involved in the project?
- How will you get the community involved?

FILL IN:

Partners Name What can they contribute to the project ?

1. All sups can contribute put a donation jar in store front
2. parents can contribute baking and cooking
3. fire department can contribute access to facilities
4. church can contribute access to facilities
5. soccer place can contribute access to a place to play as well as watch movies
6. chik fil a can contribute gift cards and other donation
7. sonic can contribute gift cards and other donations
8. Enter name here can contribute enter contribution here
9. Enter name here can contribute enter contribution here
10. Enter name here can contribute enter contribution here
11. Enter name here can contribute enter contribution here
12. Enter name here can contribute enter contribution here

5. **Environmental Approaches – changing attitudes, norms, policy or law**

This strategy seeks to establish or change community policies, laws, norms and attitudes

- Will this project change any community policies, laws, norms or attitudes?

Policy playing in sports and drinking and tobacco use to be stricter

Laws enter name of law

Norms dipping and drinking ok

Attitudes people to look negative on the people that do drink and dip

- How will your project change community policies, laws, norms or attitudes?

Policy make it enforced and stricter

Laws enter how it will change

Norms make it not ok

Attitudes make it looked down upon

6. **Problem Identification and Referral – helping others**

This strategy aims to identify those who have indulged in problem behaviors in order to help them.

- How will you offer help to those who make poor decisions or are already in trouble?
- Are there people or organizations in your community that you can refer those people to?

FILL IN (enter who) is the referral source for (enter problem)

1. middle school is the referral source for high school students leading by example.
2. high school is the referral source for parents leading by example.
3. Enter who here is the referral source for Enter what here.

Project Results

Short-term Outcomes

What *immediate changes* do you expect to see as a result of the activities your program provides? involvement

Knowledge Increase: people know it can hurt you

Skills Learned: leadership

Attitudes Changed: positive and that to support others involved

Intermediate Outcomes

What *behavioral changes* do you want to see as a result of all your project activities? people to want to change are community and be involed

- Behavior(s) Changed: pride in sports
- Behavior(s) Changed: pride in not drinking
- Behavior(s) Changed: pride in not dipping

Long-term Outcomes

What *conditions or abilities* do you hope to see as a result of all your program activities? people to take the pride back

- Condition(s) changed: drinkg and tobacco use is looked down apone
- Condition(s) changed: enter specific condition changed here
- Ability(s) gained: to take pride in everything and know that what is happing is bad
- Ability(s) gained: enter specific ability gained here

Project Materials

Write down what supplies are needed to complete the project. (Money, place, materials, etc)
List all supplies, materials, resources needed to complete this project here

Project Elevator Speech: i am bolton and i am with wall mash. Mash stands for the movement against stupid habits. As a varsity football player and others as individuals we have noticed that much of our hardwork has been thrown away by underage drinking and tobacco use during the season. Our goal is to work harder to enforce the uil code of conduct and punish those who break it. we strive for our best with a winning traditon and we hope to keep the tradition alive.

Project Press Release: write Press Release here

Delegated Duties: List tasks to be completed by who/ when here

Tasks to be completed	By Who	By When
1. Facebook and myspace	bolton dyloan and jake	july 24 20009
2. mash flag	jake and turner	agust 15
3. talk to school board	sawyer and bolton	agust 15
4. talk to my dacy	bolton sawyer and dylan	aug 15
5. faculty meating	bolton and sawyer	aug 15

6. research facts	miguel and joshua	aug 15
7. booster club mebership forms	matt and chris	aug 15
8. skits	shelby	set 1
9. talk to middle school faculty	turner	aug 15
10. enter task assignment here	enter person responsible here	enter date here
11. enter task assignment here	enter person responsible here	enter date here
12. enter task assignment here	enter person responsible here	enter date here

Team Slogan: movement against stupid habbits

Closing Presentation Information

Team Name: MASH

We will do a project in the mentoring program, pride team for sports, boster group

The problem we want to change is: norms in comuity

We want to change this by: education awarenness and provention

The expected results of our project are: norm change and more invoment

We want to complete our project on or before: red ribbon week

Notes: enter any special details here